

Beeld

Jou wêreld. Jou koerant

Voortrekker Monument 60

1949 - 2009

Beeld beoog om 'n bylaag oor die Voortrekkermonument en sy geskiedenis van die afgelope 60 jaar op 30 November te publiseer. U ondersteuning by wyse van 'n advertensie sal verseker dat hierdie geskiedenis weer deur ons 513 000 lesers herleef word.

Spertyd vir besprekings: 16 November
Spertyd vir advertensiemateriaal: 23 November

Skakel Carene by:
012-424-6029 of 083-259-5211 .
E-pos: carene.vanschalkwyk@beeld.com

Vriendelike groete,
Carene van Schalkwyk

Groottes en kostes van advertensies

Hoogte x Breedte (cm)	Volkleur/
31 x 22 – Volblad	R9 800,00
15 x 22 – Halfblad	R 4 900,00
15 x 11 - Kwartblad	R 2 450,00

Alle pryse sluit BTW en agentekommissie uit.
Onafhanklike redaksie sal geplaas word met die diskresie van **Beeld**-redaksiespan.

Beeld aims to publish a supplement about the Voortrekker Monument and its history of the last 60 years on the 30th of November. Your support by means of placing an advert in this supplement can ensure that the history can be relived by our 513 000 readers.

Deadline for bookings: 16 November
Deadline for advertising material: 23 November

Please do not hesitate to contact me should you require any further information:
012-424-6029 or 083-259-5211
E-mail: carene.vanschalkwyk@beeld.com

Kind regards,
Carene van Schalkwyk

Sizes and cost of advertising space

Height x Width (cm)	Full colour
31 x 22 – Full page	R9 800,00
15 x 22 – Half page	R 4 900,00
15 x 11 – Quarter page	R 2 475,00

All prices exclude VAT and agency commission.
Independent editorial will be published by our professional editorial team.

Verspreiding:
Gauteng, Mpumalanga,
Limpopo, Noordwes en
KwaZulu-Natal

Leserskap: 513 000

Lewenstandaard
LSM 8-10: 74.2%
LSM 5-7: 24.5%
LSM 1-4: 1.3%

Huishoudelike inkomste:
R20 000+ pm: 33.2%
R11 000-R19 999 pm: 32.6%
R8 000-R10 999 pm: 15.2%
0-R7 999 pm: 19%

Ouderdom:
16-24: 12.8%
25-34: 16.3%
35-49: 33.5%
50+: 37.4%

Geslag
Manlik: 59%
Vroulik: 41%

(Bron: AMPS 2008 AB)

Distribution:
Gauteng, Mpumalanga,
Limpopo, North-West and
KwaZulu-Natal

Readership: 513 000

Standard of living
LSM 8-10: 74.2%
LSM 5-7: 24.5%
LSM 1-4: 1.3%

Average household income:
R20 000+ pm: 33.2%
R11 000-R19 999 pm: 32.6%
R8 000-R10 999 pm: 15.2%
0-R7 999 pm: 19%

Age
16-24: 12.8%
25-34: 16.3%
35-49: 33.5%
50+: 37.4%

Sex
Male: 59%
Female: 41%

(Source: AMPS 2008 AB)